



FOR IMMEDIATE RELEASE

LaReg Corp Welcomes Three New Esteemed Advisors to Propel Growth and Innovation

Wellesley, February 21, 2024 – LaReg Corp., a dynamic start-up serving the energy and utility industry with AI regulatory solutions, is thrilled to announce the appointment of three members to its advisory board. These accomplished professionals bring a wealth of experience, expertise and fresh perspectives that are set to significantly enhance our strategic direction and growth potential.

- **Deb Briggs:** A renowned national expert in cybersecurity, Ms. Briggs has an impressive track record protecting corporate networks and data. She currently serves as the Chief Information Security Officer at NETSCOUT, a technology leader focused on delivering actionable data to protect against cyberattacks and performance disruptions and serves on several Boards. Her expertise will be instrumental in shaping our strategies for responsible and secure artificial intelligence solutions.
- **Lon Huber:** An innovative utility executive specializing in revenue generation and carbon savings, Mr. Huber has an impressive background in both the public and private sector. He currently serves as the senior vice president of pricing and customer solutions for Duke Energy, overseeing regulatory work in eight jurisdictions. With his knowledge of how the energy transition is affecting rate design and utility solutions, he will provide valuable insights into the evolving needs of the sector and how innovative AI tools can help.
- **Darrin Ives:** A veteran in utility rates, regulatory and accounting, Mr. Ives has an impressive track record at Evergy, where he currently serves as Vice President of Regulatory Affairs. Mr. Ives' rate case experience and accounting background will be instrumental in guiding LaReg's strategies in the financial regulatory area.

We are incredibly excited to welcome Deb Briggs, Lon Huber, and Darrin Ives to our team. Their diverse backgrounds and proven leadership in their respective fields align perfectly with our vision for the future," said Christine Vaughan, CEO of LaReg Corp. "Their guidance will be vital as we continue to innovate and make strides in simplifying research and enhancing regulatory processes for the utility and energy industry, helping to eliminate barriers in the energy transition."

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LaReg Corp (www.lareg.ai) helps energy and utility companies improve regulatory outcomes and productivity with AI tools and advisory services.